



You are invited to the 3rd Annual
**Cameron Ebel Teens Against Violence
(CETAV)
Fundraiser and Poker Tournament**

Mile High Station
2027 West Lower Colfax Avenue,
Denver, Colorado 80204

Thursday, April 29, 2010
6:00 p.m.

Poker • Roulette • Craps • Blackjack
Poker lessons • Door Prizes • Live auction

\$200 for tournament entry, \$75 for attendance only

Heavy appetizers will be served. Cash bar.
Business casual.

For registration and event information,
please call: 303.796.7600

Register at www.cetav.org



THROUGH TOLERANCE AND RESPECT, WE CAN STOP THE VIOLENCE



AN OPPORTUNITY TO GIVE BACK TO OUR
DENVER AREA TEENS...

Become a corporate sponsor of the
**Third Annual
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(CETAV)
Fundraiser and Poker Tournament**

Thursday, April 29, 2010
Mile High Station
2027 West Lower Colfax Avenue,
Denver, Colorado 80204


Over 200 Denver professionals in attendance

Corporate Sponsors will receive:
Mention in all marketing and PR materials
Select number of seats in the tournament
Verbal mention at the event
Visual advertisement at the event
TV and radio recognition

For registration and event information,
please call: 303.796.7600 or visit www.cetav.org.



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2010 Corporate Sponsorship Levels:

\$10,000 Charter Sponsorship (Only One Available)

- Name of company and logo included with event in all marketing and PR materials, including invitations, informational fliers, press release, and CETAV website (i.e., Summit Oil Field Services 2010 CETAV Poker Tournament)
- Two tables of 10 with table identification
- Tournament entry for 20 players
- Display of corporate banner at event
- Media recognition in all press releases and marketing materials for one year
- Two slides on revolving electronic media at event and on all slides pertaining to CETAV
- Radio and/or TV recognition
- Full-page recognition in program
- Five opportunities to win a door prize per person

\$5,000 Royal Flush Corporate Sponsorship

- Table of 10 with table identification
- Tournament entry for 10 players
- Display of corporate banner at event
- Media recognition in informational fliers and press release
- One slide on revolving electronic media at event
- ½ page recognition in program
- Four opportunities to win a door prize per person

\$2,500 Full House Corporate Sponsorship

- Half table of 5 with table identification
- Tournament entry for 5 players
- Display of corporate banner at event
- Media recognition in informational fliers and press release
- One slide on revolving electronic media at event
- ½ page recognition in program
- Three opportunities to win a door prize per person

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More Information About CETAV:

Why Was CETAV Started?

CETAV was founded by Gary and Laura Ebel following the death of their son to teen violence at the age of 15. The United States has the most violent teen culture of all industrialized nations and many American children have lost their basic understanding of the value of a human life. Teaching tolerance and respect for human life is the heart of CETAV.

How Does CETAV Accomplish Its Mission?

The vehicle for CETAV's mission is Youth Leadership Summits, which equip students to take the message of nonviolence into their schools and community. Day-long summits gather student leaders from diverse groups within each school population. Targeting youth leaders has been shown to effectively reach the larger school community. Topics covered in these summits include racism, bigotry, bullying, sexism, scapegoating, stereotypes, prejudice, and discrimination.

What Differences Has CETAV Made in Our Schools?

- CETAV has held Student Leadership Summits at 19 schools in the Douglas County School District, reaching over 2,000 students, who have spread the message to a student population of 36,000. The results are clear. A 2005 DCSD Senior Survey showed that those schools that hosted a Summit enjoyed a 22% increase in tolerance and a 25% decrease in tolerance issues.
- 99.6% of students attending a Summit created a positive personal action plan at the conclusion of the day-long summit

How is Mordini Watters Capital Partners Involved?

Through MWCP, Bob Mordini has become corporate sponsors of CETAV. Bob Mordini serves on its board and is actively involved with its operations and activities. The MWCP team has made it a personal goal to decrease the incidence of teen violence through the efforts of CETAV. Members of the MWCP team have assisted in coordinating this year's event.



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